FULL PAGE
with bleeds

1/2 +
with bleeds

1/2

BANNER

1/4

1/4 +
with bleeds

SKY
scraper

BACK
with bleeds

PRINT PRICING

NUMBER OF ADS:	1x	3x	6x	9x	12x
¼ Page	$455	$432	$409	$387	$364
¼ Page Plus	$570	$541	$513	$484	$456
Skyscraper	$750	$712	$675	$637	$600
Banner	$600	$570	$540	$510	$480
Half Page	$875	$831	$787	$744	$700
Half Page Plus	$1,120	$1,064	$1,008	$952	$896
Back Cover	$2,050	$1,947	$1,845	$1,742	$1,640
Full Page	$2,050	$1,947	$1,845	$1,742	$1,640

Church and non-profit rates are discounted 30 percent. Also, South Carolina Baptist churches subscribing to the Family Plan will receive an additional 10 percent discount on display ads. Please call us for more information about these discounts.

One of the most popular pages in the Courier is the CLASSIFIED ADVERTISING SECTION. Our classified section features available ministry positions, vacation rentals and items for sale. To schedule a classified ad, visit BaptistCourier.com and click on the "Classifieds" tab on our home page, then click on the "Purchase a Classified Ad" sub-tab. For further assistance, contact Debbie Grooms at **debbie@baptistcourier.com**.

WEB PRICING

Ad Type	Dimensions	Price
Premium Home Banner	728 x 90 pixels	$400 per month
Right Column Banner - Home Page	430 x 170 pixels	$350 per month
Large Footer Banner - Home Page	728 x 90 pixels	$300 per month
Large Footer Box Ad - Home Page	300 x 250 pixels	$200 per month
Premium Inside Banner	728 x 90 pixels	$300 per month
Large Footer Banner - Inside Page	430 x 170 pixels	$225 per month
Right Column Banner - Inside Page	728 x 90 pixels	$200 per month
Large Footer Box Ad - Inside Page	300 x 250 pixels	$150 per month

Please submit web ads as *72 ppi JPG files in RGB format* through our Dropbox at *baptistcourier.com/submit* (available June 1st, 2013) or you may submit by email to *ads@baptistcourier.com*

PRINT FILE PREPARATION

We only accept ads in 300 dpi PDF format in CMYK mode with all text converted to line art.

Photos and line art must be 300 dpi and in CMYK mode.

Please convert ALL TEXT to line art.

To submit by Dropbox, go to **baptistcourier.com/submit** or you may submit by email to **ads@baptistcourier.com**.

PRINT MEASUREMENTS

	PRINTED SIZE	FINAL SUBMISSION SIZE
1/4 Page		**3.65 x 4.7**
1/4 Page Plus* (with bleed on all sides except top)	4.1875 x 5.4375	**4.6875 x 5.9375**
Skyscraper		**3.65 x 7.5**
Banner		**7.475 x 3**
Half Page		**7.475 x 4.7**
Half Page Plus* (with bleed on all sides)	8.375 x 5.4	**8.875 x 5.9**
Back Cover* (with bleed on all sides except top)	8.375 x 8.0	**8.875 x 8.5**
Full Page* (with bleed on all sides)	8.375 x 10.875	**8.875 x 11.375**

* Bleed files require .25" or ¼" of bleed on all sides of the document.

BLEED LINE (0.25" or ¼" gap)

DOCUMENT SIZE

LIVE TEXT AREA (0.25" or ¼" gap)

PRINT LAYOUT

Be sure that all important elements fall inside the live text area (0.25" of space inside all sides of the document). Ads that are supposed to have bleeds, but contents run outside of live text—can and will be cut to fit the magazine dimensions.

If submitting a file with bleeds, be sure to extend graphics all the way to the bleed line (0.25" or ¼" of space on all sides of the document)